

Iconic Spaces: Retail, Exhibition & Hospitality

A fully online public course

When did trade fairs evolve into innovative exhibition design? Why did 'flagship stores' replace the importance of shopping centres? When did chain hotels give way to boutique resorts? What are signature restaurants and concept stores?

The design of interiors, spaces or buildings relating to retail, hospitality and exhibition design has changed dramatically over the past 20 years.

In this fully online course you will investigate the influences and catalysts that contributed to these changes; compare a range of significant built projects – and their designers – from around the world; identify their impact; and explore examples within your own city and environment. Students can then apply this knowledge by exploring concepts and ideas for creating these types of spaces.

The course aims to attract students worldwide, and across a variety of design disciplines and faculties. Group and individual assignments will cover theoretical and practical components, and the online activities will encourage interdisciplinary discussion and interaction amongst the students.



Study online
for general
interest, personal
fulfillment and to
meet like-minded
people...Study
wherever and
whenever you
want to!

COFA
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~enrich public online courses may be taken by any member of the public. UNSW COFA Online ~enrich courses are non-accredited and therefore participants do not receive formal assessment and UNSW Units of Credit. Apart from this the experience will be exactly the same as a normal undergraduate student would receive and you WILL receive a UNSW 'Certificate of Completion' signed by the Dean of The College of Fine Arts.

For further information, please visit <http://www.cofa.unsw.edu.au/online/enrich/>